

# 2019

# DS-AF A-FRAME DISPLAY

CUSTOMER: (YOUR COMPANY NAME)	WORK ORDER/PO#:	ART FILE NAME:
<b>QUANTITY</b>	00	
<b>PRINT AREAS</b> <small>SPECIFY WHERE THE ART GOES</small>		

## PROOF

**ARTWORK DIMENSIONS**Width: 98"  
Height: 50"**FINISHED PRODUCT DIMENSIONS**Width: 96"  
Height: 48"

### 50% SCALE

- Print Ready Art. I authorize and approve this art to be sent to production as is.**
  - Need PROOF and 3D for customer**
- ALWAYS SEND A JPG RENDITION OF YOUR FILE TO VERIFY ART**



**PEAKS AND VALANCES ARE MARKED WITH THE DEFAULT PRINTING  
IF YOU NEED PEAKS AND VALANCES TO BE DIFFERENT PLEASE MARK**

**Safe Area** - - - - -

To avoid any logos or text from being cut off, keep all logos and text within the blue dotted line.

**Seam Line** —————**Bleed Line** —————

If the background is a full color of graphics, please run the bleed to the edge of the red line.

**ARTWORK COLOR**

- No Pantone color available. Match CMYK as close as possible
- Art sent in RGB colors
- Match color as close as possible to the visual color supplied.
- Match color as close as possible to the swatch/sample supplied.
- Match color to PMS color supplied.

**PMS COLOR MATCH AVAILABLE AT EXTRA FEE.****SUPPLY JPG OF ART AND CMYK COLOR.****ARTWORK QUALITY**

- Intentional jagged artwork
- Intentional low resolution/pixelated image
- Artwork intentionally outside "Safe Area"
- Borders are not guaranteed to be parallel

**All fonts must be outlined if not provided. All images must be embeded if not provided. Resolution must be at least 120 DPI scaled to size.**